

Clean Air Task Force Policy Plan - 2020

1. Goals

Clean Air Task Force is a nonprofit organization that advocates for changes in technologies and policies with the goal of achieving zero-emissions energy, waste, agricultural, and forest management systems by 2050—and to do so in a way that is financially, socially, and environmentally sustainable.

CATF's theory of change: reducing the cost of zero carbon technology through innovation lowers the political hurdle to climate policy, which can in turn more rapidly commercialize and reduce the cost of low carbon technology through adoption and scaling, in a virtuous circle.

2. Activities

Research -- Conducting, writing, publishing and disseminating technical and policy research on air quality, climate, energy technology and related issues;

Education/Outreach -- Collaborating with local, state, regional, national and international organizations to educate the public about air quality and related issues;

Advocacy -- Advocating state, federal and international policies and private sector activities that lead to the improvement of air quality and the mitigation of climate change.

Advocacy Network Support -- Providing coordination and technical support to a global network of environmental and public health organizations advancing air quality and climate protections.

3. Finances

We manage our financial position and performance through a series of tools and benchmarks that we monitor monthly and annually.

Annually - Allocation of resources

On an annual basis, we review what percentage of our total expenses are spent on our programs to ensure our resources continue to be deployed as effectively as possible.

Our Program spending has consistently been in the 85% range over the last number of years.

Annual budget Cycle

Each year an annual budget is developed that sets the strategy for raising funds and the plan for allocating the revenue to the various program priorities.

Monthly - Financial Health & Liquidity

From a liquidity perspective, we manage our operations to ensure that our current and projected cash balances do not dip below the equivalent of 3 months of operating expenses without a plan in place to restore balances.

From an overall financial health stand-point we have worked hard over the years to build an operating reserve to protect the organization against unforeseen financial challenges, such as losses of income, large unbudgeted expenses, etc.

The reserve target is equivalent to three months of total expense coverage funded by a combination of both unrestricted net assets and time restricted temporarily restricted net assets. The rationale here is that the vast majority of our temporarily restricted net assets will be spent by current staff and consultants in the normal course of their work.

Program Funding Adequacy

Owing to the rapidly changing environment in which we work, we routinely monitor the status of our projects current and projected funding to ensure that we are in a position to address funding gaps or re-allocation of funding where needed

4. Assets Management

Our Operations Manager is responsible for management of assets, including custody, tracking, transfer and insurance. The Finance Team's role is to check, confirm completeness and existence.

5. Governance

The Board of Directors oversees the governance of the organization as described in Clean Air Task Force's By-Laws, accessible [here](#). Directors do not receive any salary for their services. To review the compensation policy for directors please refer to Section 8 in the previously linked By-Laws.